



SMARTCOMM
MULTI-CHANNEL SOLUTIONS

OFFSET PRINTING

PRINT READY CHECKLIST:

- ▶ ALL IMAGES EMBEDDED
- ▶ TRANSPARENCIES FLATTENED
- ▶ 3MM BLEED
- ▶ CROP MARKS
- ▶ ARTWORK CMYK, OR CORRECTLY SEPERATED SPOT COLOUR
- ▶ 300 DPI
- ▶ ARTWORK SUPPLIED AS AN EPS OR PDF
- ▶ FONTS BEEN OUTLINED OR SUPPLIED

FILE SUPPLY:

SMARTCOMM ACCEPTS FILES IN THESE FORMAT

- ▶ ADOBE ILLUSTRATOR
- ▶ ADOBE INDESIGN
- ▶ ADOBE PHOTOSHOP
- ▶ ADOBE ACROBAT (PDF)

NOTE:

FILES ARE NOT PRINT READY WHEN:

- ▶ CREATED IN WORD OR PUBLISHER IN RGB FORMAT
- ▶ LESS THAN 300DPI RESOLUTION
- ▶ FILES THAT ARE NOT PRINT READY WILL INCUR EXTRA CHARGES