



SMARTCOMM
MULTI-CHANNEL SOLUTIONS

WEB2PRINT DIGITAL PRINTING





WHAT IS WEB2PRINT?

Web2Print, refers to the process of printing using a web site browser. The term Web2Print has been around for several years, but this print concept is gaining popularity in today's world of cost cutting and efficiency improvement.

Web2Print is an advanced Print on Demand system that allows you to submit print jobs, conduct online prepress reviews/previews and design, edit and approve templates for commonly used materials directly via a website portal. This form of printing is ideal for small businesses as it provides full control over your printing needs.

ADVANTAGES OF WEB2PRINT

Web2Print gives you flexibility and the ability to interact with your print materials more efficiently.

Advantages to the use of a Web2Print system include:


Collaboration – staff, creative agencies, graphic designers and printers, can all access a private online portal where changes to pre-press templates are possible.

Quick and easy approvals – during this process you can edit and approve materials without the need for face-to-face meetings.

Brand control – templates ensure control of brand management and content. Template elements such as corporate logo, fonts and imagery can remain consistent throughout a series of print projects.

Saves time and money – Web2Print is both cost-effective by reducing unnecessary inventory and time-effective saving on administrative and approval processes.

Accounts and logistics management – provides integrated shipping, purchasing and personalised billing.





WHO IS SMARTCOMM?

Smartcomm is far more than a traditional mail house. With over 100 years industry experience, our team of smart communicators are the best in the business and we aren't afraid to boast about it. From your dedicated Account Manager to technical, print and warehouse support we've got your back. Our highly experienced team will deliver expert management of your projects and provide you with multiple campaign options to ensure cost efficiencies.


SMART1:1 WEB2PRINT TECHNOLOGY

With Smartcomm's Web2Print technology, you have full control over your printing needs. Our **SMART1:1** Web2Print system is accessible via any web browser, anywhere in the world, allowing you to access your print materials 24/7.

Using **SMART1:1** Web2Print, you can edit previously printed templates or upload PDFs. You can order print runs from directly within the system and have them delivered whenever and wherever you need.

With **SMART1:1's** Web2Print, everything is stored in a central location and you can print as many or as few items as you like, saving you money, minimising waste and lowering the need for storage.

SMART1:1 Web2Print provides:

- 24/7 secure access to all your materials
 - Online editing and proofing
 - Full control of your printing needs
 - Reporting and tracking
 - Multiple delivery addresses
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WANT A DEMONSTRATION?

Our committed Account Managers can easily take you through our **SMART1:1** Web2Print system. We can even bring our technical and production staff for expert consultation to make sure we meet your unique business needs.

Our focus is always on understanding your business from your point of view. Whether you're thinking about a single project or more integrated communications, our **SMART1:1** technology will make sure your marketing dollars work smarter.

So call us to organise a personal demonstration today!

WHY CHOOSE SMARTCOMM?

We believe when it comes to your business, it's quality, not quantity that will give you a competitive advantage. That's why we'll focus on understanding your vision and unique requirements.

Our experienced team will partner with you to gain insight into your customers and their optimal channel journey. We'll then develop integrated marketing workflows and automated multi-channel, 1:1 targeted communications specific to your business and customer needs. This proven approach almost ensures a heightened experience, engagement and response from your customers.



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